

STEWART MOAB





MISSION

STEWARDS MOAB

**TO FOSTER RESPONSIBLE CONNECTIONS TO THE MOAB
AREA PUBLIC LANDS THROUGH EDUCATION AND
COLLABORATIONS THAT PROTECT AND ENHANCE
NON-MOTORIZED AND MOTORIZED RECREATION
EXPERIENCES FOR ALL**

A QUICK HISTORY

2021 – 2024

GRAND COUNTY

2025

TRANSITION

2026

STEWARD MOAB



STEWARD MOAB PROJECTS

TRAIL EDUCATION

TRAIL AMBASSADOR PROGRAM

AGENCY TRAINING

COMMUNICATION TRAINING

COLLBORATIONS

HUMAN WASTE INITATIVE

GUIDE EDUCATION

MOAB GUIDE SUMMIT

VISITOR EDUCATION

CRUX ACADEMY

PREVENTATIVE SAR

BACK FROM BEYOND

VISITOR EXPERIENCE

TRAIL INFRASTRUCTURE



PARTNERS

STEWARDSHIP MOAB LEADERSHIP MAINTAINS

**ACCESS FUND
ALLTRAILS
AMERICAN TRAILS ASSOCIATION
BEARS EARS PARTNERSHIP
BUREAU OF LAND MANAGEMENT:
MOAB FIELD OFFICE
PRICE OFFICE RIVER PROGRAM
CANYONLANDS SOLID WASTE SPECIAL SERVICE
DISTRICT
CITY OF MOAB
CRUX ACADEMY
FRIENDS OF INDIAN CREEK
GRAND COUNTY MOTORIZED TRAILS COMMITTEE
GRAND COUNTY NON-MOTORIZED TRAILS
COMMITTEE
GRAND COUNTY SEARCH & RESCUE**

**LEAVE NO TRACE NONPROFIT
MOAB AREA WATERSHED PARTNERSHIP
MOAB MUSEUM
NATIONAL PARK SERVICE:
ARCHES NATIONAL PARK
CANYONLANDS NATIONAL PARK
ONYX
OUTERBIKE
RED ROCK 4 WHEELERS
SAND FLATS RECREATION AREA
SCIENCE MOAB NONPROFIT
SOUTHEAST UTAH HEALTH DEPARTMENT
SOUTHEAST UTAH RIPARIAN PARTNERSHIP
TELLURIDE ADAPTIVE SPORTS PROGRAM**

**TREAD LIGHTLY NONPROFIT
U.S. FOREST SERVICE: MANTI-LA SAL DISTRICT
UTAH DEPARTMENT OF ENVIRONMENTAL QUALITY:
WATER QUALITY DIVISION
UTAH DIVISION OF OUTDOOR RECREATION:
UTAH FORESTRY, FIRE, STATE LANDS
UTAH STATE PARKS
UTAH STATE HISTORIC PRESERVATION OFFICE
UTAH STATE TRUST LANDS ADMINISTRATION
UTAH STATE UNIVERSITY
UTAH SOVEREIGN LANDS**

STEWARD MOAB

LEADERSHIP

MARIAH
PROGRAM MANAGER

&

EXECUTIVE DIRECTOR

ANNA

BOARD

LUCY JENSEN, CHAIR

SKY WHITE, VICE CHAIR

PITT GREWE



KELTAIN REECE-SULLIVAN

MADELINE LOGOWITZ

A green and black off-highway vehicle (OHV) is shown driving on a rocky, desert trail. The vehicle has a black roll-over protection structure and large, treaded tires. The background consists of a steep, rocky hillside with sparse desert vegetation.

STEWARDSHIP
MOAB



OHV Trail Ambassador
Revitalization & Long-Term Sustainability

ON-TRAIL ENGAGEMENT

IMPROVE VISITOR SAFETY



**PROMOTE NATURAL & HISTORICAL
RESOURCE PROTECTION**

MITIGATE USER CONFLICT ISSUES

PRIORITY



TRAINED EDUCATORS

REWARD ENGAGEMENT

INFORMATION

RESOURCES

2024

2025

2026



OHV SPILL KIT

OHV WASTE KIT



AWARDS

NATIONAL 2023

NATIONAL 2024

INTERNATIONAL 2025
STATE

EVALUTION

2023

**IMPROVED VISITOR EXPERIENCE
MORE KNOWLEDGEABLE VISITOR**

2025

**SAFER AND MORE CONFIDENT
REAFFIRMED POSITIVE ATTITUDES**

LOCATIONS

BLM USEFS

2024

FULL SCALE OPERATIONS

HIKE

CORONA ARCH
GRANDSTAFF CANYON
MILL CREEK CANYON

OHV

HELLS REVENGE
FINS AND THINGS
POISON SPIDER

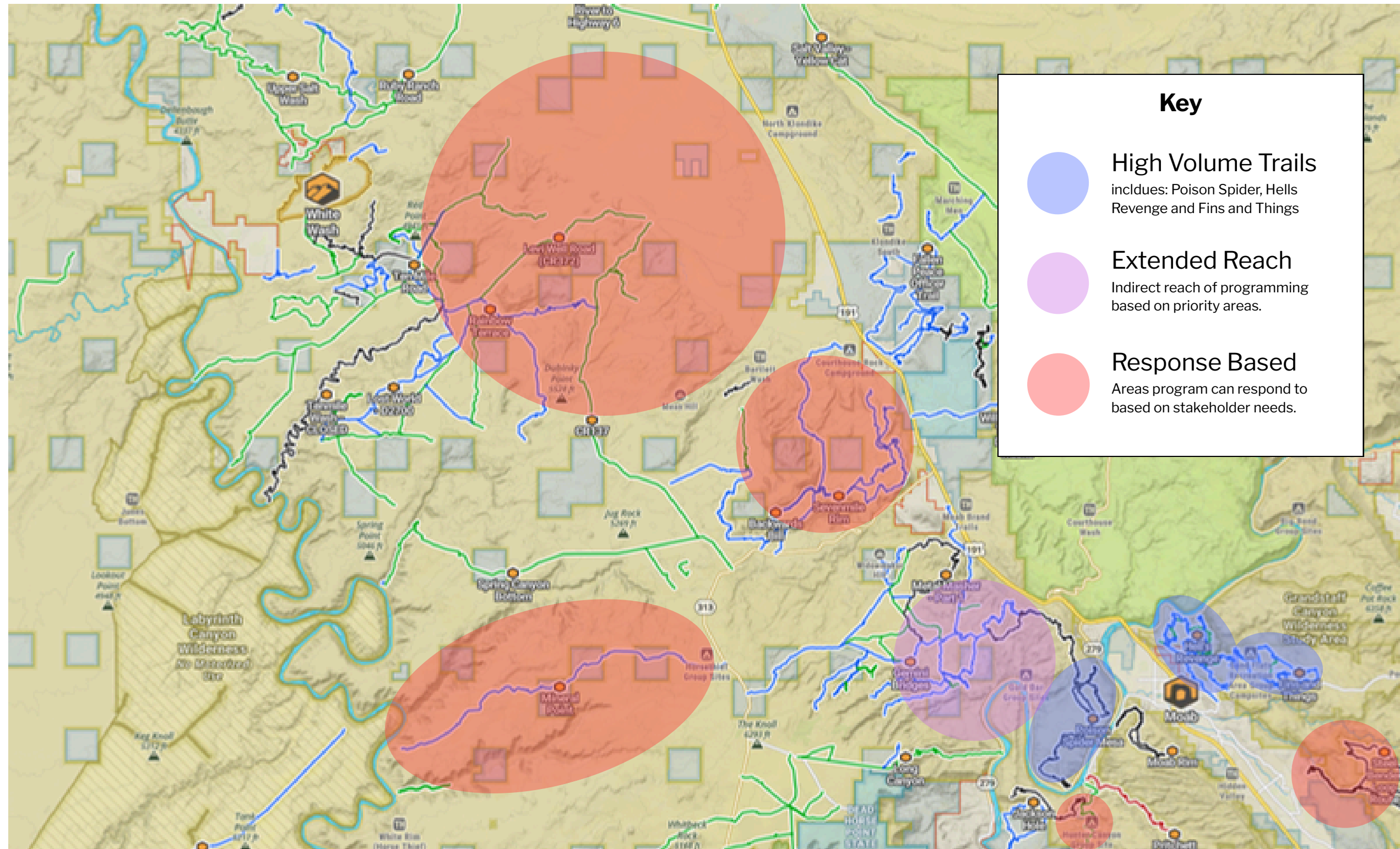
BIKE

MOAB BRANDS
NAVAJO ROCKS
WHOLE ENCHILADA

CLIMB

WALL STREET
THEATER CINEMA
ICE CREAM PARLOR

Responsive Reach of OHV Trail Ambassador Programming



Steward Moab is positioned to respond to partner and stakeholder needs. Though priority programming is along three trails, if patterns change or there is a need, staff are prepared to respond to recommended areas.



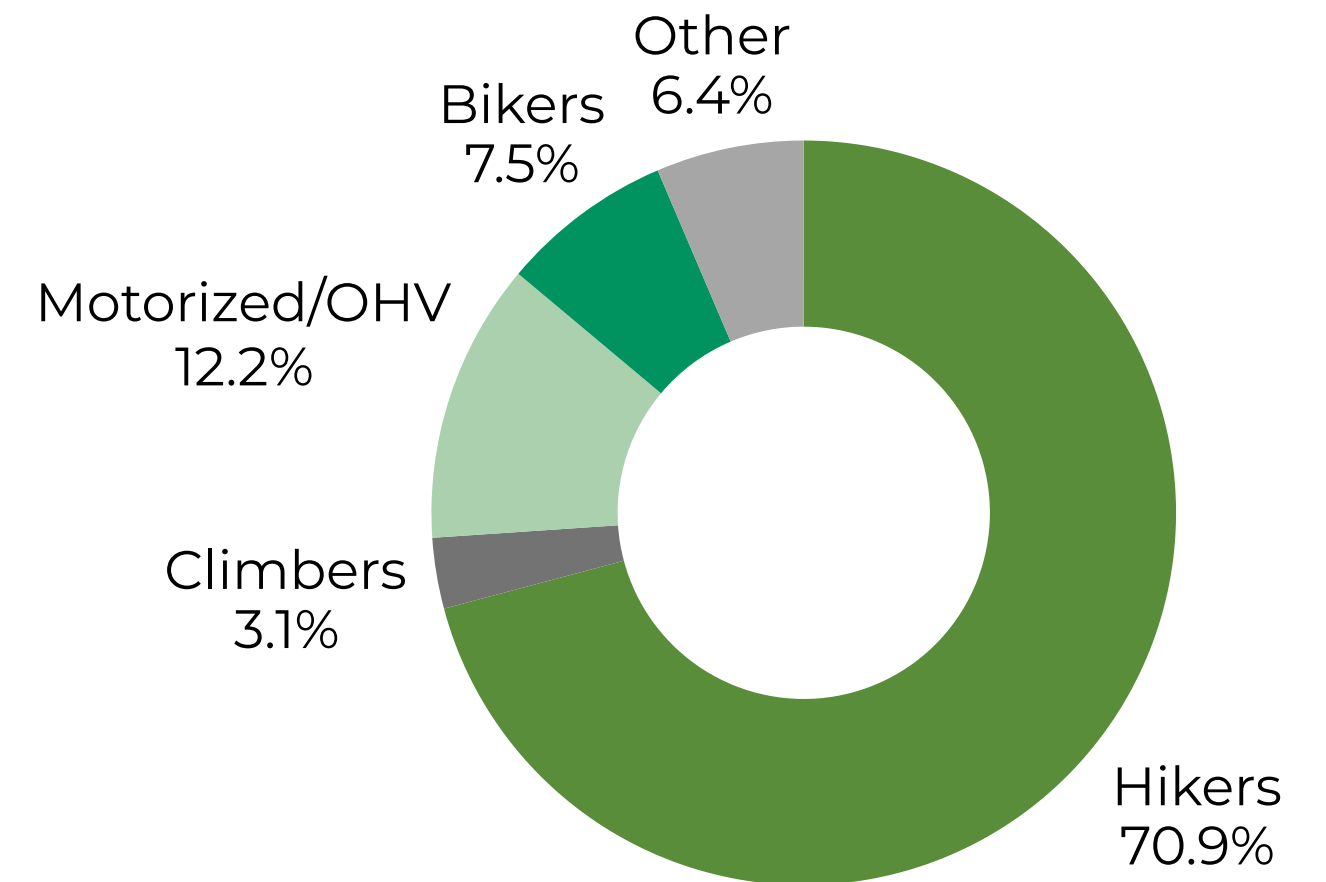
OHV PROGRAM NUMBERS

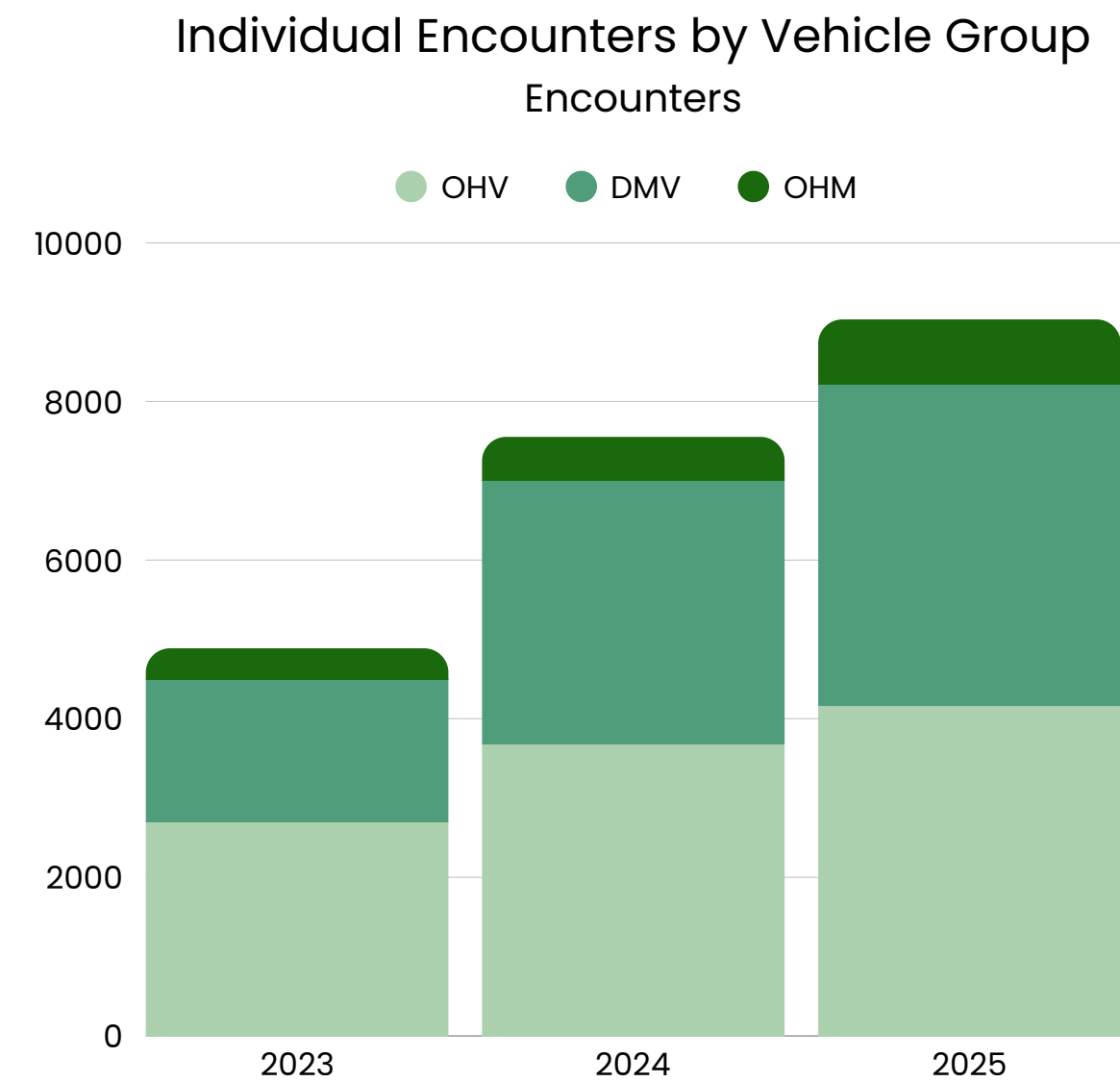
ENCOUNTER
21,900

INFORMATIVE
13,400

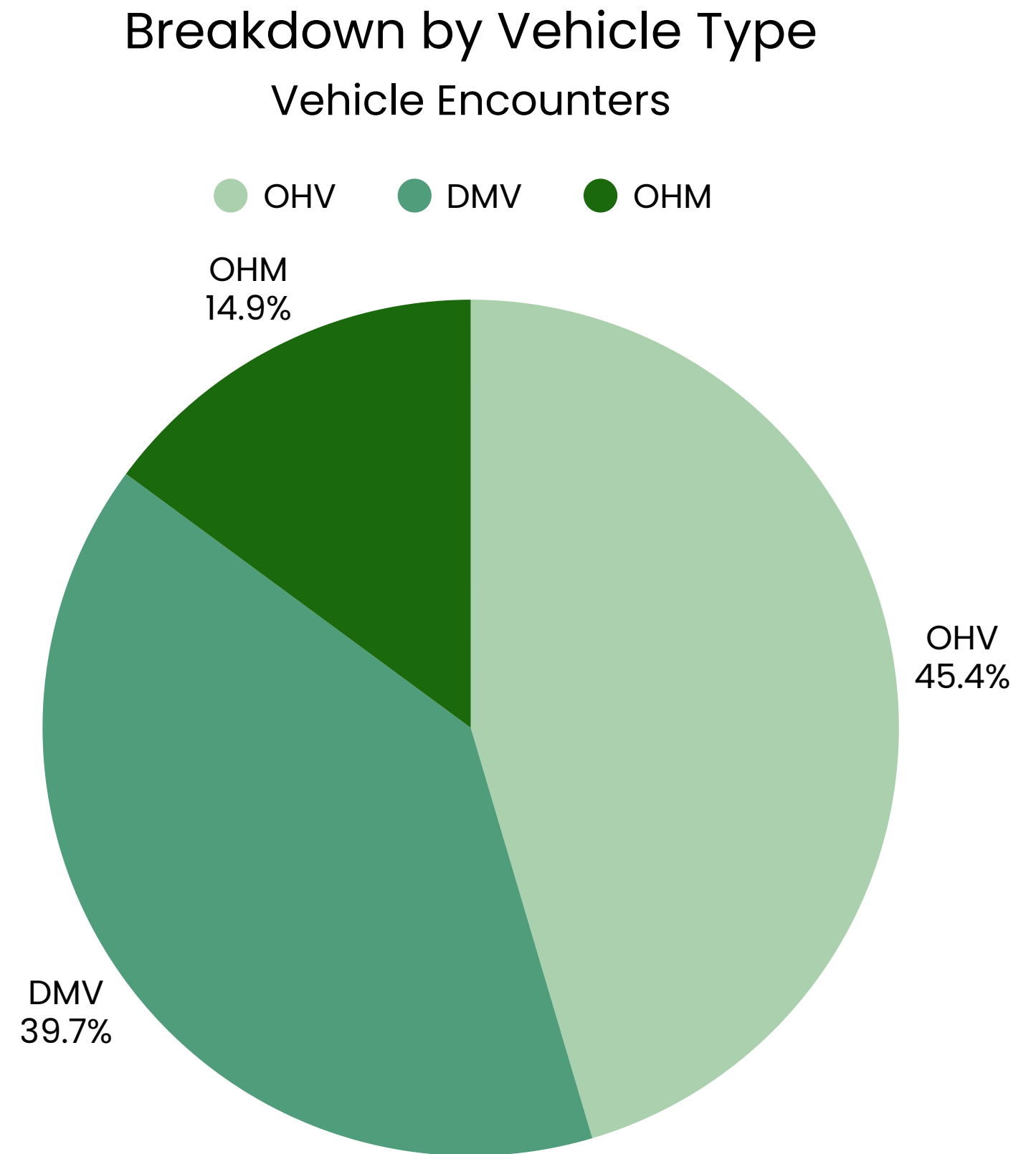
PRE-SAR
6,160

2025 Encounters
Trail User Types





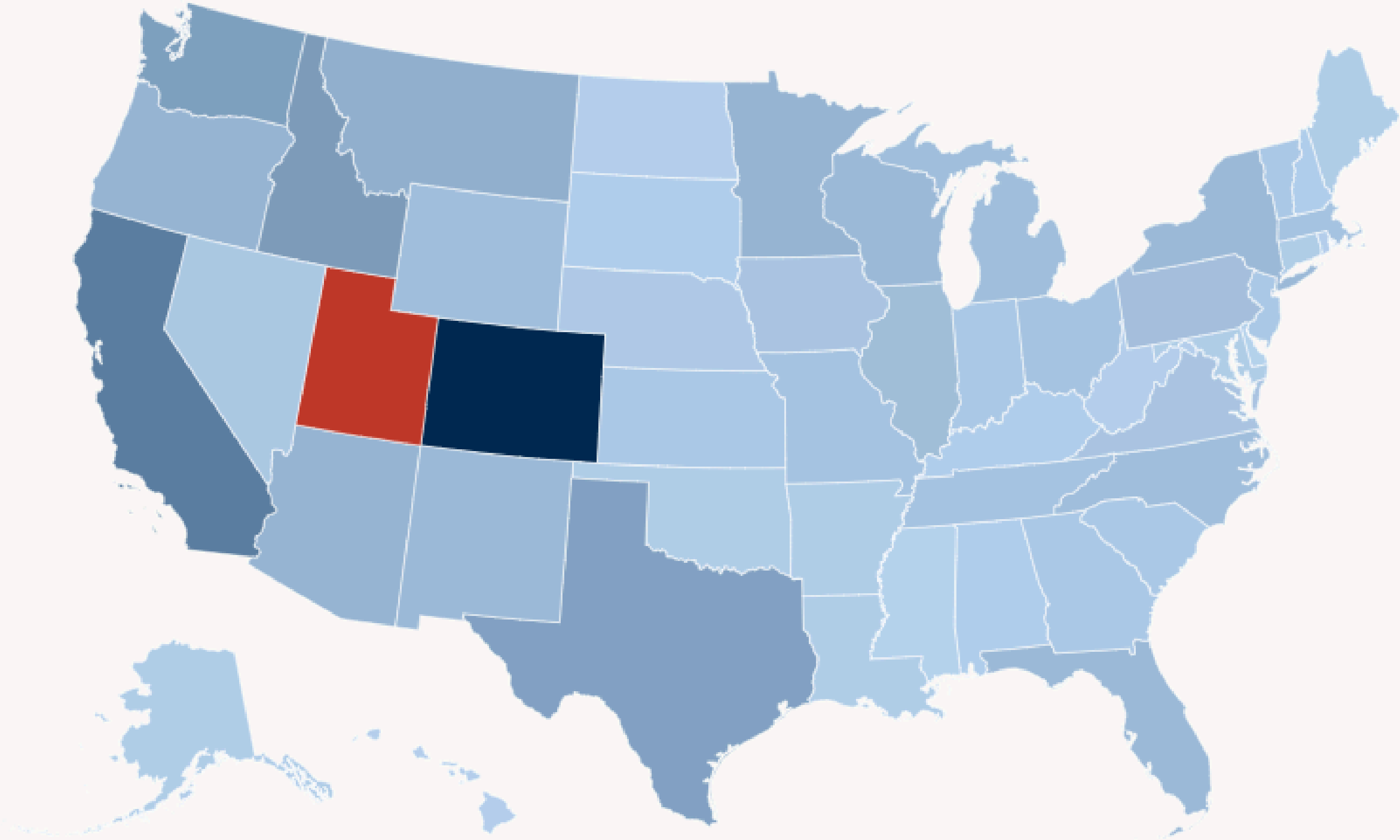
Above shows the approximate number of people who have encountered the program and the type of user group they belonged to.



Above shows the breakdown of vehicles encountered on the trail between 2023-2025.

Visitor origins — US states (full dataset)

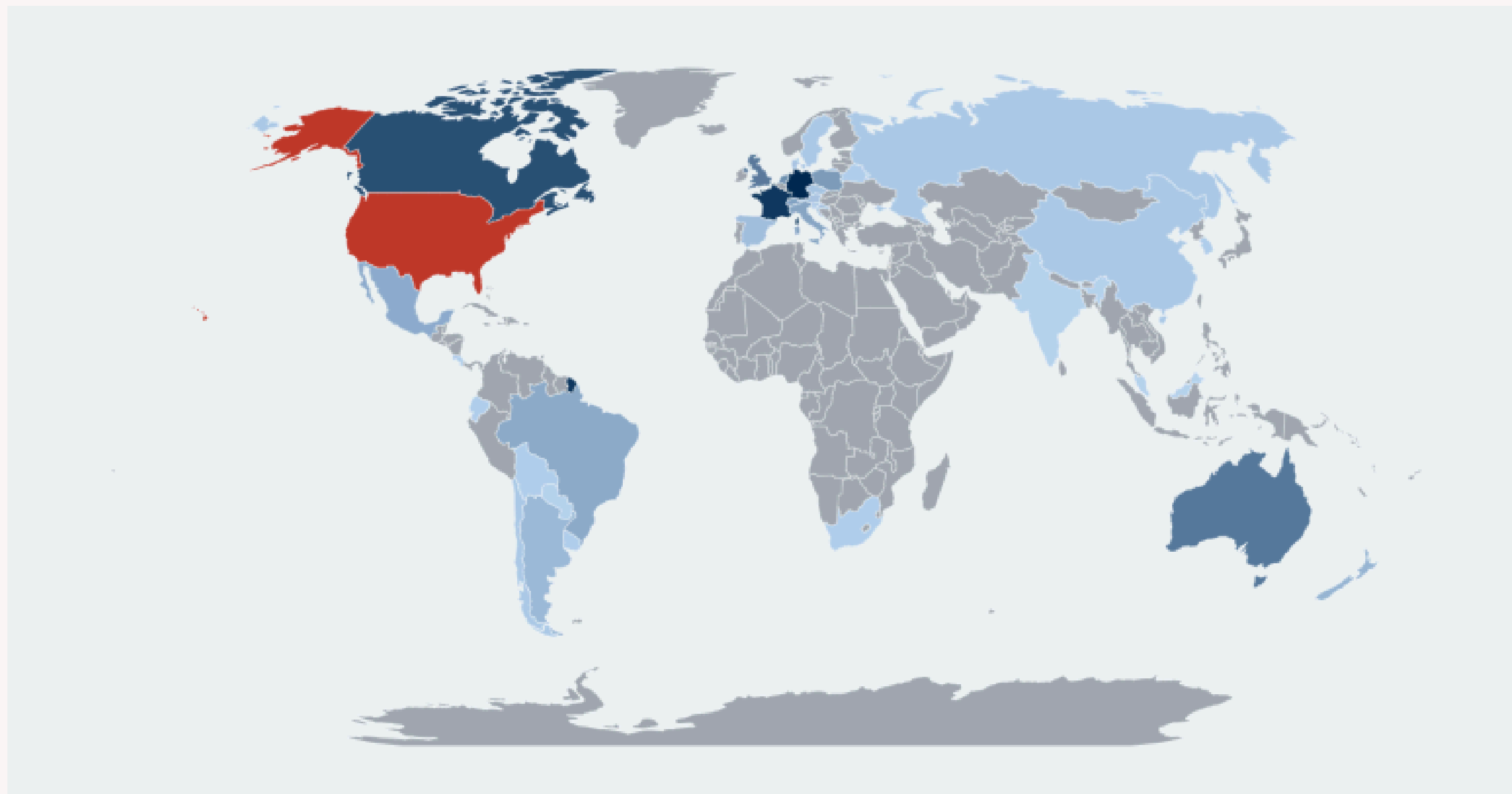
Darkers blue = more visitor mentions.



Fewer visits More visits Utah

Visitor origins — international countries (full dataset)

Darker blue = more visitor mentions. Countries with no data shown in medium gray.



Fewer      More  USA  No data

GRANT FUNDING

CONTINUE THE INVESTMENT

ENGAGEMENT COORDINATOR

OHV EDUCATION COORDINATOR

OHV TRAIL AMBASSADORS

MANAGEMENT

EQUIPMENT

The background image shows two women standing on a dirt trail in a desert environment. They are both wearing green long-sleeved shirts with 'Mojave Trail Ambassador' printed on them, and green baseball caps. The woman on the left is wearing dark pants and sandals, while the woman on the right is wearing light-colored pants and sunglasses. A brown backpack sits on the ground between them. The text 'WE CAN BUILD THIS NONPROFIT' is overlaid in large, white, bold, sans-serif capital letters across the middle of the image.

**WE CAN BUILD THIS
NONPROFIT**

WITH YOUR SUPPORT